



FOR IMMEDIATE RELEASE

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## **TERESCRPTION LEVERAGES THE TERESIS DIGITAL ASSET MANAGEMENT PLATFORM TO IMPROVE SERVICES OFFERING.**

TRANSCRIPTION AND MEDIA REVIEW IS NOW MANAGED COMPLETELY ON-LINE THROUGH TERESCRPTION - [WWW.TERESCRPTION.COM](http://WWW.TERESCRPTION.COM).

**Los Angeles, CA September 22, 2009** – Tapeless transcription, turned around in 24 to 48 hours is a reality. Leveraging the leading digital asset management tool Teresis Media ([www.Teresis.com](http://www.Teresis.com)), Terescription now operates in a fully tapeless, browser-based environment.

*“...NHNZ has used Terescription for the last couple of years and found them to be highly efficient... The process is managed easily from the start, uploading tapes to Terescription site and downloading transcriptions a day or two later... I highly recommend them to anyone.”*

Now included (at no charge) as part of Terescription’s transcript services, production executives and staff can now upload media via the internet directly to a Teresis server without the need to have a hardware based Teresis encoder at the customer site. Uploaded media is transcoded (.wmv) automatically, posted to the Terescription site, and then transcribed based on client set parameters (i.e., turn around time, etc...). Both the media and the transcript document are available for search, viewing and/or printing from anywhere with an internet connection.

*“Being able to transcode any media uploaded to our server on the fly, greatly expands our client reach and makes our solution more affordable and convenient for our customers” says Keri DeWitt Chairman and CEO of Teresis Media. “We are equally excited to extend these features to our partner Terescription and its growing domestic and international client base.”*

### **About Terescription**

Terescription provides affordable and professional transcription services for the entertainment, business, legal and educational markets. With Terescription you can upload your media files over the internet from any location in the world. For additional information about Terescription, please visit [www.terescription.com](http://www.terescription.com).

### **About Teresis**

Teresis Media Management Inc. is the leading provider of tapeless automation, digital workflow and asset management tools that enable production to digitize, log, transcribe, search, annotate, edit footage and, create scripts and storyboards collaboratively and remotely using a MAC or PC. The platform allows producers, story and post production to streamline their efforts and construct their shows faster and cheaper. For additional information about Teresis, please visit <http://www.teresis.com>.

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